



Matthias Hamacher

Head of Development Data
basecom GmbH & Co. KG

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WORK EXPERIENCE

Head of Development Data Jan 2026 – present
basecom GmbH & Co. KG

- Strategic responsibility for the entire PIM landscape and adjacent systems, currently focused on Pimcore and Akeneo.
- Evaluation of additional platforms to expand the technology and service portfolio.
- Establishing dedicated capacity for strategic initiatives that previously could only be addressed secondarily.

Head of Development Pimcore Mar 2022 – Dec 2025
basecom GmbH & Co. KG

- Technical and disciplinary leadership of a development team of around 15 engineers.
- Accountable for architecture, delivery, and quality standards across all Pimcore client engagements.
- Strategic development of the business unit in collaboration with the broader engineering leadership at basecom.

Software Developer Jan 2022 – Mar 2022
basecom GmbH & Co. KG

- Delivered Magento client projects with a focus on backend development.
- Onboarded into Pimcore and built initial project experience on the platform.

Junior Software Developer Aug 2020 – Dec 2021
basecom GmbH & Co. KG

- Development and maintenance of Magento client projects.
- Technical solution design and active participation in client workshops.
- Took on the lead developer role on selected engagements.

Apprenticeship — Software Developer (Fachinformatiker Anwendungsentwicklung) Aug 2017 – Jul 2020
basecom GmbH & Co. KG

- Vocational training with a focus on Magento development.
- Implementation of backend and API integrations within client projects.

EDUCATION

Abitur 2017
Kreisgymnasium St. Ursula, Haselünne

Alongside school, Elternsprechtage Digital grew out of a project started in 2016 and went into real use at KGH in 2017. Awarded at Jugend-Forscht in 2018 with 1st place at the Regionalwettbewerb Emsland and 3rd place at the Landeswettbewerb Niedersachsen.